

MARKETS

INDICES

TRADING

FINANCIALS

shares

stocks

Introduction To The Stock Market

Questions For Today



What are Stocks?



What is the Stock Market?



How can you make money?



What gives a Stock its price?



What companies sell Stock?



What is a Stock Table?

What are Stocks?

- Units of ownership in a company

shares

stocks

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What is the Stock Market?

- A place where stocks and bonds are “traded” (being bought & sold)

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How Can You Make Money in the Stock Market?

- **Investment** - laying out money in an something with the expectation of profit
- The goal is to buy the stock, hold it for a time, then sell the stock for more than you paid

What Gives a Stock its Price?

- Determined by the perceived value of the item being traded
- Factors that affect price:
 - Earnings of the company
 - Intra-day factors
 - Long term factors

What Companies Sell Stocks?

- Some companies (not all) sell stocks as a way of earning some revenue

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What is a Stock Table?

- The result of stock transactions that have occurred the previous day in the stock market

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